

REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

1. Full Name and Address of Person/Committee

Biomedical Research Foundation of Northwest Louisiana
2031 Kings Highway
Shreveport, LA 71103

OFFICE USE ONLY

2015 JUN 12 AM 8:14
Other Person
40-G 5/15 prop
6/11

15003892

2. Date of Election May 2, 2015

This report covers from April 13, 2015 through June 1, 2015

3. Type of Report:

 45th day after filing petition X 40th day after general
 135th day after filing petition Supplemental
 200th day after filing petition
 30th day prior to election Amendment to prior report
 10th day prior to election

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

a. Name	b. Position	c. Address
John F. George, Jr., MD		2031 Kings Highway, Shreveport, LA 71103
James D. Dean		2031 Kings Highway, Shreveport, LA 71103

N/A - FILING AS
AN "OTHER
PERSON"

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election	b. Office Sought	c. Political Party
Caddo Parish tax millage renewal for Biomedical Research Foundation	n/a	n/a
d. Support/Oppose		
Support		

6. a. Name of Person Preparing Report Joseph Maniscalco

b. Daytime Telephone 318-716-4130

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 11th day of June, 2015

Signature of Person/Committee Chairperson

Signature of Committee Treasurer, if any

318-716-4105
Daytime Telephone

318-716-4105
Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions Received (Schedule A-1)	155,215.62
2. In-kind Contributions Received (Schedule A-2)	
3. Campaign paraphernalia sales of \$25 or less	
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3)	155,215.62
5. Other Receipts (Schedule A-3)	
6. Loans Received (Schedule B)	
7. Loan Repayments Received (Schedule D)	
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	155,215.62

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	155,215.62
10. In-Kind Expenditures (Schedule E-2)	
11. TOTAL EXPENDITURES (Lines 9 + 10)	155,215.62
12. Other Disbursements (Schedule E-3)	
13. Loan Repayments Made (Schedule B)	
14. Funds Loaned (Schedule D)	
15. TOTAL DISBURSEMENTS (Lines 11 + 12 + 13 + 14)	155,215.62

FINANCIAL SUMMARY	Amount
16. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	0
17. Plus total receipts this period (less in-kind contributions received) (Line 8 above minus line 2 above)	155,215.62
18. Less total disbursements this period (less in-kind expenditures) (Line 15 above minus line 10 above)	155,215.62
19. Funds on hand at close of reporting period	0

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SCHEDULE A-1: CONTRIBUTIONS RECEIVED (other than In-Kind Contributions)

The following information must be provided for all contributions received during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Year
Biomedical Research Foundation of Northwest Louisiana 2031 Kings Highway, Shreveport, LA 71103 POLITICAL COMMITTEE? ____ YES <input checked="" type="checkbox"/> NO	4/13/15 - 6/1/15	155,215.62	294,552.67
POLITICAL COMMITTEE? ____ YES ____ NO			
POLITICAL COMMITTEE? ____ YES ____ NO			
POLITICAL COMMITTEE? ____ YES ____ NO			
POLITICAL COMMITTEE? ____ YES ____ NO			
POLITICAL COMMITTEE? ____ YES ____ NO			
POLITICAL COMMITTEE? ____ YES ____ NO			
4. SUBTOTAL (this page)		N/A	
5. TOTAL (complete only on last page of this schedule)		155,215.62	
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page) _____	TOTAL (complete only on last page of this schedule) _____		

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

X DEBTS OWED BY THE CAMPAIGN _____ DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by or debts owed to the person/committee, checking the appropriate line above. If both types of debts exist, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
Covalent Logic 1111 Foster Drive, Ste C Baton Rouge, LA 70806 Reason Debt Incurred:	18,850.00		18,850.00	0
→ social media campaign items website updates Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

☒ DEBTS OWED BY THE CAMPAIGN ☐ DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by or debts owed to the person/committee, checking the appropriate line above. If both types of debts exist, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
BANK Marketing Solutions PO Box 38401 Shreveport, LA 71133 Reason Debt Incurred:		\$ 3,595.00		\$ 3,595.00
- public relations consulting Reason Debt Incurred:				
Virginia Lewis BRF 2031 Kings Hwy Shreveport, LA 71103 Reason Debt Incurred:		212.37		212.37
→ mileage, parking meals - presentations & work sessions Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Allegra 1115 Pierremont Road Shreveport, LA 71106	4/21/15	Mailer, mailing prep, postage	16,686.19
	5/14/15	Door hangers	2,228.47
	5/28/15	Campaign services	16,083.49
Covalent Logic 1111 Foster Drive, Suite C Baton Rouge, LA 70806	5/7/15	Website update, direct mail, online ads, social media setup	20,850.00
	5/14/15	Presentation creation, direct mail Review & consult on presentation materials	2,500.00
Covalent Logic 1111 Foster Drive, Suite C Baton Rouge, LA 70806	5/21/15	social media management	12,500.00
	5/28/15	communications planning	375.00
BlueArx, LLC 2031 Kings Hwy, Suite 213 Shreveport, LA 71103	5/7/15	Advertising	1,800.00
Dudley Worldwide, LLC 202 N. Thomas Drive, Suite 2 Shreveport, LA 71107	4/23/15	Consulting services	2,500.00
	5/7/15	Consulting services, advertising	3,500.00
Lucinda's 2855 Linwood Ave Shreveport, LA 71103	4/14/15	Presentation to Tuesday Morning Breakfast Club	52.00
3. SUBTOTAL (optional)			
4. TOTAL (optional - complete only on last page of this schedule)			

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	a. Date(s)	b. Purpose(s)	c. Amount(s)
Gremillion & Pou 7225 Fern Ave, Suite 100 Shreveport, LA 71105	5/7/15	marketing, advertising	6,822.25
	5/21/15	marketing, advertising	50,432.32
J & S Audio Visual, Inc. 400 Caddo Street Shreveport, LA 71101	4/29/15	audio-visual equipment rented for Broadmoor Neighborhood Association meeting	772.89
	5/14/15		
Jason's Deli 5805 Line Ave. Shreveport, LA 71106	4/14/15	lunch meeting with area pastors	249.77
John George, MD 2031 Kings Highway Shreveport, LA 71103	4/30/15	Parking expense for presentation meetings downtown Shreveport	20.00
Koob Consulting Group, LLC 18810 Canoe Road San Antonio, TX 78258	4/22/15	campaign services, community outreach	12,500.00
Prudential Life Insurance P.O. Box 101241 Atlanta, GA 30392-1241	4/30/15	Allocated insurance for employees	47.01
3. SUBTOTAL (optional)			
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule. An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
Shreveport Convention Center 400 Caddo Street Shreveport, LA 71101	4/20/15	audio-visual equipment for Downtown Rotary Club presentation	561.72
Hilary Wooley Biomedical Research Foundation 2031 Kings Highway Shreveport, LA 71103	4/13/15 - 6/1/15	Millage renewal effort - Salary - Payroll taxes	515.99 39.33
Dawn Banks Biomedical Research Foundation 2031 Kings Highway Shreveport, LA 71103	4/13/15 - 6/1/15	Millage renewal effort - Salary - Benefits - Payroll taxes	2,053.34 123.20 154.76
Virginia Lewis Biomedical Research Foundation 2031 Kings Highway Shreveport, LA 71103	4/13/15 - 6/1/15	Millage renewal effort - Salary - Benefits - Payroll taxes	1,429.19 76.77 106.72
Blue Cross & Blue Shield of LA P.O. Box 650007 Dallas, TX 75265-0007	4/30/15	Allocated medical & dental for employees less Allocated credit (248.77- 35.19) = 213.58	213.58
Sam's Club 7400 Youree Drive Shreveport, LA 71105	4/1/15	folders for campaign	21.63
3. SUBTOTAL (optional)			
4. TOTAL (optional - complete only on last page of this schedule)			155,215.62

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